



FOR IMMEDIATE RELEASE

Media Contact:

Eric Applegate
Locus Technologies
(650) 960-1640
info@locustec.com

Locus Technologies Receives 2011 EBJ Business Achievement Award

Environmental Business Journal Recognizes Locus for Record Sixth Time for Growth and Innovation

San Francisco, Calif. (23 January 2012) —Locus Technologies (Locus) announced today that Environmental Business Journal® (EBJ) granted the company the award for Information Technology in the environmental and energy industry for the sixth time in last 10 years. No other company has earned this prestigious ranking in Information Technology more than three times in the past 10 years.

Locus is one of 50 companies EBJ has honored for revenue growth, acquisitions, innovative project designs, technology applications, new practice areas, social contributions, and industry leadership in 2011. Locus was recognized for its continued innovation and ability to predict market shifts from data management exclusively at environmentally impacted sites, to carbon, to energy, and finally water quality management for business operations in general.

Specifically, Locus Technologies stood apart from the industry for achieving 56 percent revenue growth in 2011 and a 20 percent increase in staff. Locus won a significant multi-year contract to manage more than 40 years of environmental data at the Department of Energy's (DOE's) Los Alamos National Laboratory. Locus also signed up DOE's Naval Petroleum Reserve No. 1 in southern California, expanding Locus's DOE customer base. Locus opened a new office in Asheville, North Carolina, and established a GIS center of excellence. New customers in 2011 included Kodak, Arizona Public Service, Southern California Edison, Energenic, Roca Honda, and multiple mining customers, such as Stillwater, Denison, Geovic, and Strathmore.

Locus also entered a new market, the food industry, signing up such companies as Del Monte Foods, Safeway, and Sugar Cane Growers. Locus entered into a strategic business alliance with ChemADVISOR, Inc. that will provide Locus customers with direct access to a world-class chemical database for environmental compliance, regulatory frameworks, and waste disposal needs. Locus also introduced what it is referring to as the industry-first iPhone/iPad/iPod Touch application for field data collection, called eWell.

"In what is widely regarded as a stable market, a number of companies exceeded the norms of low single-digit growth with double-digit growth or ambitious ventures into new practice areas or technology development," said Grant Ferrier, president of Environmental Business International Inc. (EBI, San Diego), publisher of Environmental Business Journal. "Locus continues to influence the industry with its forward-thinking product set and eye for customer needs."

"We are very pleased to be selected for the sixth time for the prestigious EBJ Information Technology award in environmental business. No other company has accomplished anything close to this level of recognition," said Neno Duplan, President and CEO of Locus. "And I think the reason is that no other company comes close to matching Locus' domain knowledge, longevity, and depth of experience in developing integrated environmental and energy enterprise software in the Cloud. The culture here is to put the customers first at all times and lower their operational costs while addressing global concerns around sustainability and climate change. My hat is off to our incredibly dedicated team of developers and

domain experts. This honor goes to them and I thank and congratulate the entire Locus team and our customers who entrusted Locus to put their data in the Cloud to make this world a better place.”

The Environmental Business Journal is a business research publication that provides high-value strategic business intelligence to the environmental industry. The 2011 EBJ awards will be presented at a special ceremony at the Environmental Industry Summit X in Coronado, Calif., March 14-16, 2012. The [Environmental Industry Summit](#) is an annual three-day event hosted by EBI Inc.

About Locus Technologies:

Locus provides businesses with the power to be green on-demand and has pioneered web-based environmental software suites. Locus' software enables companies to organize and validate all key environmental information in a single system, which includes analytical data for water, air, soil, greenhouse gases, sustainability, energy, compliance, and environmental content. Locus software is delivered through Cloud Computing (SaaS), so there is no hardware to procure, no large up-front license fee, and no complex set-ups. Locus also offers services to help implement and maintain environmental programs using our unique technologies.

For more information, visit <http://www.locustec.com> or email: info@locustec.com.

About the EBJ Business Achievement Awards: In October-December 2011, Climate Change Business Journal solicited nominations for the EBJ Business Achievement Awards. Nominations were accepted in 200-word essays in either specific or unspecified categories. Final awards were determined by a committee of EBJ staff and EBJ editorial advisory board members. (Disclaimer: company audits were not conducted to verify information or claims submitted with nominations.)

About EBI: Founded in 1988, Environmental Business International Inc. (EBI, San Diego, Calif.) is a research, publishing and consulting company that specializes in defining emerging markets and generating strategic market intelligence for companies, investors and policymakers. EBI publishes [Environmental Business Journal](#)®, the leading provider of strategic information for the environmental industry, and [Climate Change Business Journal](#)®, which covers nine segments of the Climate Change Industry. EBI also performs contract research for the government and private sector and founded the Environmental Industry Summit, an annual three-day event for executives in the environmental industry.